

Bowling Writers Workshop – Toledo, Ohio

A standing room only crowd of over sixty enthusiastic bowling writers and promoters attended the Buckeye Bowling Writers workshop held in Toledo on Saturday, February 23, 2008. The participants were treated to words of wisdom from two bowling writing and promotional professionals.

Mr. Frank Corsoe, Sports Editor of the Toledo Blade, spoke briefly on the best bowling related information to cross his desk as being articles with no bowling scores. His favorite being "*The Zipper Club*", which is a group of heart transplant patients, who formed a bowling league for exercise. Franks' message was that bowling has so much to offer and our material is as varied as the many people who participate in the sport.

Dan Martin, Association Manager of the Ohio State USBC Bowling Association outlined several of the ways the men's state organization is reaching out to their membership to promote their tournaments and activities. Each participant received a CD of the tournament participation video and a copy of their tri- fold brochure along with many ideas for promoting their own local associations.

Two Ice Breakers were enjoyed by the participants: Can you follow directions? and English Please! kept the attendees on their toes and brought many spontaneous outbursts. Winning the "Design your own Logo" name tag was Linda Evans of Springfield District USBC WBA.